

# SAMSUNG MICROLED

Retail Management Group  
Visual Display Division

Admired by all  
but allowed for a few,

Display experience  
only you can enjoy.

MICRO LED is a next-generation display that self-emits light and color with durable, inorganic LED.

Thanks to the modular tile-like structure, its size, ratio, and resolution knows no bounds.



# Top 4 Features

that complete the high-end quality of MICRO LED



## MICRO LED Technology

RGB self-lit inorganic LED  
born to change the world  
of home screen



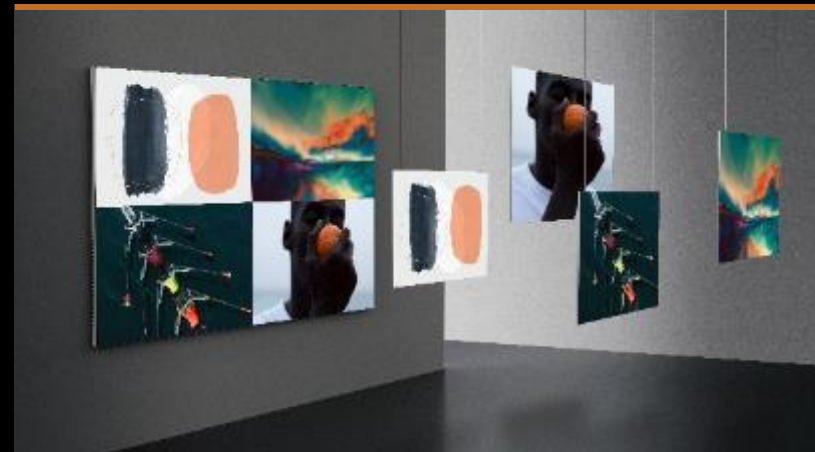
## Arena Sound

Powerful sound engineered  
for the largest screen ever



## Monolith Design

A monumental design  
that draws the line  
with the past



## Multi View

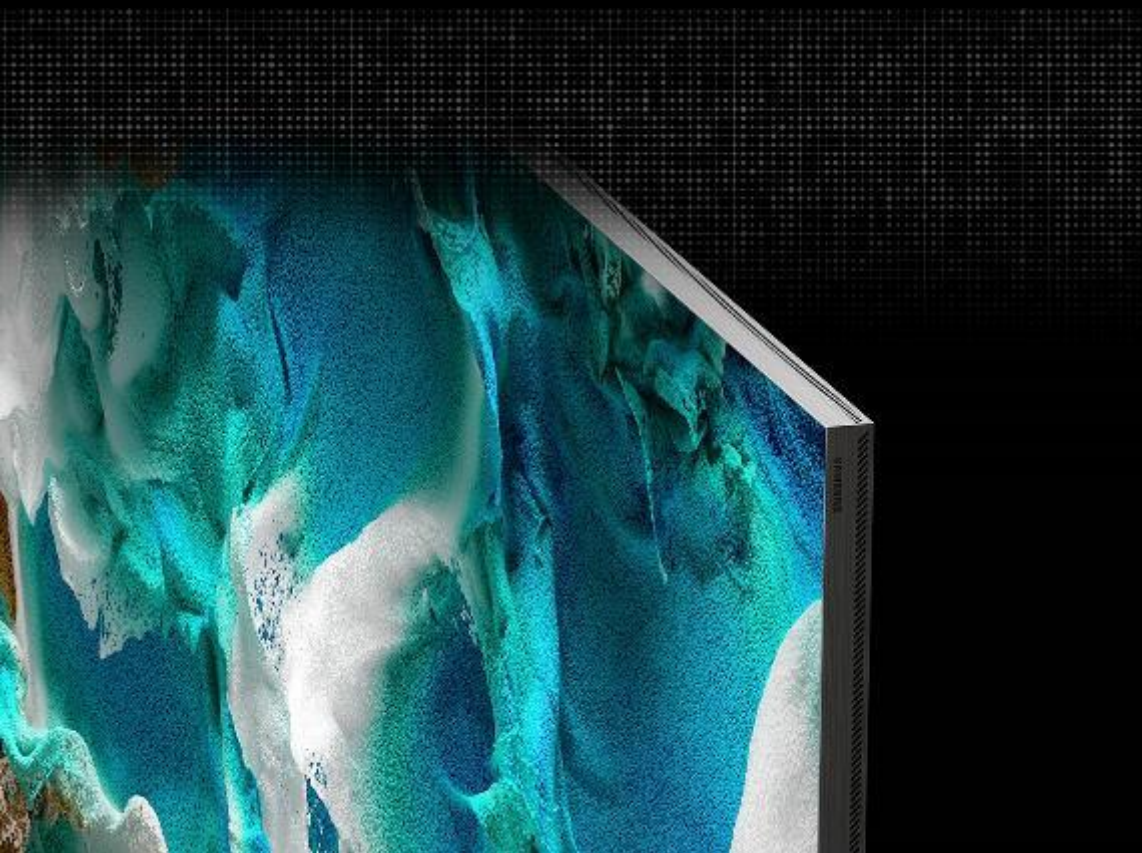
Simultaneous  
multi-source experience,  
all on one screen

# Core Feature





# Meet the pinnacle of futuristic design that infuses matchless elegance to the space.



## Monolith Design / Infinite Screen

Meet an immersive premium design that perfectly completes your exclusive interior design. It provides an extreme immersiveness which enables you to solely focus on the images on the screen through a bezel-less frame and perfectly blends into the space with the slim body that allows no gap from the wall

### Bezel-less Design

blending into the surroundings

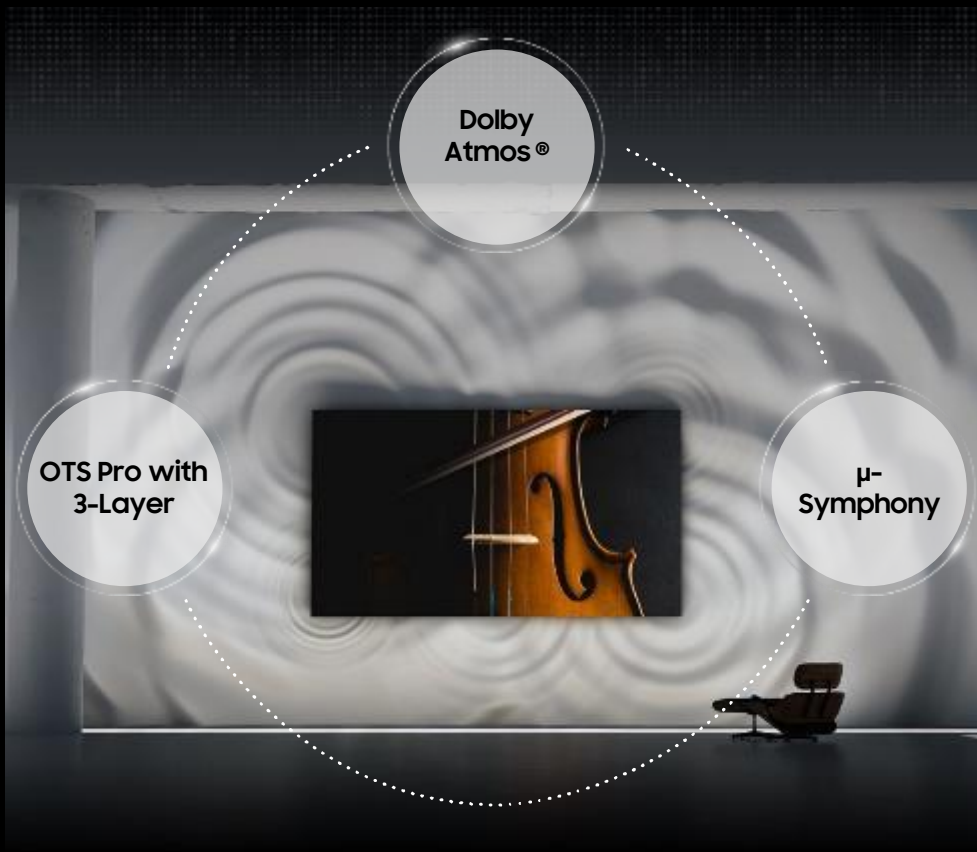


### Slimness & No-gap

24.9mm / No-gap WMT solution (gap 10mm ↓)



# An extremely real and grand sound that has been created without any additional equipment captures your senses.



## Arena Sound (OTS Pro / Dolby Atmos / μ-Symphony)

If you are a MICRO LED user, you don't need to install additional equipment for a rich sound anymore. MICRO LED is made with Samsung's exclusive and refined sound technologies such as **3-Layer** equipped **OTS Pro**, **Dolby Atmos**, and **μ-Symphony** so that it can provide a richer and more immersive sound experience.

OTS Pro with 3-Layer



Dolby Atmos®



μ-Symphony



OTS Pro with 3-Layer enables an overwhelming cinematic experience by tracking all the movements inside the screen and creating a dynamic surround sound.

Dolby Atmos

Experience unparalleled 3D surround sound created by newly added top channel speakers.



Samsung's exclusive sound technology that creates a perfect synergy of soundbar and TV is added with Center mode that delivers the voices of the video more clearly.

# A perfect solution for you who live your life fuller than anyone. Enjoy various contents you want simultaneously.



## Multi View

You can enjoy up to 4 content at a time through the **Multi View** feature. Even when many important sports games are played at the same time, or the members of the family want to play different games from each other, you can still enjoy them on one screen simultaneously with various layouts.

\* 4-HDMI support

### For Sports fans

- Live TV + Multi-STB



### For Gamers

- Multi-console





More Feature





# Experience a magnificent sight where artworks that fully reflect your refined taste unfold on an enormous screen.



## Art Mode

MICRO LED provides a high-class art membership service, **Art Mode**.

Enjoy exceptional art pieces and personal photos on an ultra large-sized screen.

Your space becomes the most exquisite private gallery in the world.

### Enriched Gallery Experience

- More about the Partner/Curation
- Related Content available

### Easier & Better Use of Service

- Easier to find feature options
- Better to explore artworks  
(Global, Local and Partner, etc.)



# The wall is no longer a mere wall once MICRO LED comes into your space.



## Ambient Mode+

MICRO LED blends perfectly into the wall with **Ambient Mode+**.

Choose what you want among various modes and customize the screen that takes up the whole wall. You can freely change the mood of your space.

### QLED Ambient

\* Category TBD

Routine

Decor

Info

Mood

Relax  
-action

Cinema  
graph

My  
Album

Back  
-ground



#### Artificial Landscapes

Series of dynamic data sculptures by Refik Anadol Studio.



#### Teatime

Wall-like templates to showcase art, photos, etc.



#### My Collection

Personal photos and images



#### New-wall Theme

Trendy wall-themed backgrounds



# Real Field Tactics







# Appendix



**SAMSUNG**